

*Now that's what we call a*

# WIN - WIN - WIN

- ✓ Save money on your energy costs
- ✓ Help the environment with greener energy
- ✓ Support our organization

## THE CHOICE IS SIMPLE! CHOOSE VIRIDIAN AS YOUR ENERGY SUPPLIER TODAY.

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We are excited to announce our partnership with Viridian Energy, a socially responsible energy company. When you choose Viridian as your electric supplier you can save money and do something good for the environment while still receiving the same delivery, service and billing from the utility.

And now, through our fundraising partnership with Viridian, you can support our organization every time you pay your electric bill. We receive income each month someone we refer is a customer with Viridian Energy. You can help our organization without ever needing to take out your checkbook!

Our organization will receive an initial bonus of \$5,000 when we enroll 500 customers! Plus we'll earn up to \$2 every month for every customer we refer to Viridian Energy. Go green for less money and feel great about making a difference. Sign up today!

### The benefits of being a Viridian customer:

- ✓ No enrollment fees
- ✓ Same reliable service
- ✓ Receive only one bill
- ✓ Cancel any time
- ✓ 20% renewable energy
- ✓ Low variable rate

## Enrollment is FAST & EASY:

1. Register by going online at: [www.viridian.com/negoesgreen](http://www.viridian.com/negoesgreen)
2. Call our Viridian representative at 203.521.7730



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**VIRIDIAN**

# FREQUENTLY ASKED QUESTIONS



Connecticut Light & Power		AMPARO AMPARD	
The Northeast Utilities System		Statement date: Apr 27, 2010	
Visit our website: <a href="http://www.cl-p.com">www.cl-p.com</a>		Customer name key: AMPA	
For Emergency: 1-800-286-2000		Account number: 51100372051	
24 hours a day, 7 days a week			
For Customer Service: 1-800-286-2000 (860-947-2000 Hartford/Meriden)		<b>Your account summary</b>	
Non-Fri 7am-7pm and Sat 10am-3:30pm		Previous balance on Mar 25 \$72.12	
Your Electric Supplier: Connecticut Light & Power		Payment Apr 14 -\$72.12	
P.O. Box 150493		Balance Forward \$0.00	
Hartford, CT 06115-0493		New Charges/Credits	
1-800-286-2000		Supplier Services \$40.78	
To pay your bill electronically, please visit our website or call 1-866-763-6618		Delivery Services \$37.30	
Paying by credit? As of May 30, use Mastercard at a convenience fee reduced from \$3.45 to \$2.50 for each \$500 transaction. For example, bills up to		Total new charges \$78.08	
		Total amount now due \$78.08	
		The "Total amount now due" must be received by May 25, 2010 to avoid a 1.00% late payment charge.	
		For service at: 22 PARKER AVE., FL 2, STAMFORD, CT 06906-1712	
		Service reference: 565581002 Billing cycle: 17	
		Your meter reading for meter # 889096652	

Your Account Information		Account Number: ###-#####-####	
Customer Name Key: CUST		Meter Number: 123456789	
CUSTOMER NAME: 1234 STREET ADDRESS CITY, STATE 54321		Trans and Dist Rate: R - Residential Generation Rate: Standard Service Billing Period: 3/23/10 - 4/21/10 Statement Date: 4/23/10 Next Meter Reading (on or about): 5/24/10	
Previous Charges & Credits		MESSAGES	
Amount of Previous Bill	3/24/10	\$	132.15
Payment Received: Thanks!	4/16/10	\$	132.13 cr
<b>Balance Forward</b>		\$	<b>0.02</b>
New Charges & Credits: (POD 3000000017299) (CYCLE 14)		Your electric suppliers are: THE UNITED ILLUMINATING COMPANY PO BOX 1964 NEW HAVEN, CT 06508-0901 1-800-663-2508 WWW.VIRIDIAN.COM	
Current Supplier: THE UNITED ILLUMINATING COMPANY		Have a question for UI? Click on Customer Care on UI's website at <a href="http://www.ui.net">www.ui.net</a> .	
New Supplier: VIRIDIAN ENERGY, INC.		Expect the expected with our free Budget Billing Plan. Your UI bills are evenly distributed throughout the year. Call UI to sign up today.	
Generation Services Charge	552 kWh X \$ 0.115680	\$	63.86
<b>Total Generation Services Charges</b>		\$	<b>63.86</b>
Transmission per kWh	552 kWh X \$ 0.17465	\$	9.64
Distribution Basic Service	552 kWh X \$ 0.53234	\$	15.85
Distribution per kWh	552 kWh X \$ 0.07375	\$	4.07
Combined Public Benefits Charge	552 kWh X \$ 0.15222	\$	8.40
Competitive Transition Assessment per kWh	552 kWh X \$ 0.01292-	\$	0.71 cr
Non-Bypassable FMCC per kWh		\$	
<b>Total Delivery Charges</b>		\$	<b>66.64</b>
<b>Total New Charges</b>		\$	<b>130.50</b>
		MONTHLY MONEY-SAVER: Make sure lighting dimmer switches are turned off when not in use. Sometimes a light that appears to be off is still consuming electricity.	
		kWh Delivery Per Day Daily Usage Chart	
		30	
		27	
		24	
		21	
		18	
		15	

## Q. Who is Viridian?

Viridian is a socially responsible retail energy company based in Norwalk, CT. Viridian provides affordable green energy to commercial and residential customers in its service territories in Connecticut, Pennsylvania, New York, New Jersey and Maryland.

## Q. How does Viridian save customers money?

Due to energy deregulation, customers can choose an alternative supplier like Viridian who can buy energy wholesale from competitive generators and pass the savings along to customers. The utility still provides delivery, service and billing.

## Q. How does our organization benefit?

The funds generated from this program will support our overall mission or any other projects we are working on.

## Q. Why did our organization choose Viridian over other suppliers?

In addition to providing our supporters savings on their energy bill, Viridian is committed to helping the environment by providing greener energy to the grid. Plus, we earn residual income for our organization, while our supporters save.

## Q. Will it cost me anything extra to help our organization?

No. This fundraising opportunity allows our organization to earn income simply by referring customers to Viridian. As a customer, you will actually save money over time on a service you are already using and paying for.

## Q. What will change when I enroll?

You won't notice any change except Viridian's name listed as your supplier and Viridian's rate per kilowatt hour under the supply section of your bill. The bill will still come from the utility and the lights will still turn on just like they always have. You still pay your bill to the utility and will still receive repair, maintenance and emergency response from the utility.

## Q. What do I need to enroll?

Just your basic contact information and utility account information from your bill. (see bill samples above)

## Q. Does it cost anything to enroll?

No, there are no enrollment fees. There are also no cancellation fees.

## Q. Do I have to sign a contract?

No, there are no long-term contracts. Viridian's service is month to month and customers can cancel at any time with no penalty.

## Q. Will I get a separate bill?

No, you will receive only one bill from the utility just like you always have. You will still pay the bill to the utility just like you always have.

## Q. What if I'm on a budget plan with the utility?

Enrolling with Viridian may affect your current payment plan if you are on a budget billing plan or receiving government assistance. Check with your utility to see how your billing will be impacted.

## Q. Can I choose how much green energy I use?

Yes. Viridian has two green rate plans. Everyday Green comes from 20% renewable sources and offers customers an affordable way to go green. For the most environmentally conscious customer, Viridian offers the Green-e Energy certified 100% Pure Green plan.

## Q. What if I don't choose a supplier?

As a resident of a deregulated state, you have the right to choose a third party supplier like Viridian. If you have not yet selected a supplier, you automatically get the utility's retail supply rate.

## Q. Can I talk to someone from Viridian?

Yes, you can reach a customer care representative by calling 1-866-663-2508.



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